



## Carrier Microsites

CARRIER	GUIDELINES
<p style="text-align: center;"><b>AIG</b></p>	<p>Collateral at your fingertips with American General's <a href="#">Master Playbook</a>. This playbook contains a large collection of client-approved and producer-use sales concepts, guides and competitive information. No login or password is required.</p> <p><a href="#">RetireStronger.com</a> – Help clients protect their retirement assets with robust training, education and client prospecting materials.</p> <p><a href="#">Term Life Insurance</a></p> <p><a href="#">Advanced Markets – Ideas Simply Stated</a> offers 25+ one-page consumer approved concepts. The site also contains training, research materials and sample documents.</p> <p><a href="#">Aig.com.Generationmatters</a></p> <p><a href="#">Aig.com/lifetothemax</a></p>
<p style="text-align: center;"><b>American National</b></p>	<p><a href="#">www.img.anicoweb.com</a> – American National's site is a robust site for product and marketing information, including Sales concepts, recorded live training webinars and more.</p>
<p style="text-align: center;"><b>Global Atlantic</b></p>	<p>Full access (no registration or log-in required!) to our product information, marketing materials and forms, illustration software and company updates. “Spotlight on Sales” at <a href="#">www.globalatlanticlife.com</a> is frequently updated to provide powerful competitive intelligence and effective sales concepts to help you position Global Atlantic Life and close the sale!</p>

This information is for general comparative purposes only. If you have a specific case or question for a specific carrier, you are encouraged to contact the carrier or TMA's Support Desk for confirmation. This information is believed to be accurate as of the date listed. Carriers can make changes without notifying TMA or other distribution.

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CARRIER	GUIDELINES
John Hancock	<a href="#">Various Life Microsites</a> <a href="#">Vitality Consumer Site</a>
Legal & General America	<ul style="list-style-type: none"> <li>-<a href="#">Microsite Library</a></li> <li>-<a href="#">Term Riders</a></li> <li>-<a href="#">ThenewLGA.com</a></li> <li>-<a href="#">InTouch Underwriting</a></li> <li>-<a href="#">OPTerm Microsite</a></li> <li>-<a href="#">Quotes Done Right</a></li> <li>-<a href="#">eDelivery</a></li> <li>-<a href="#">eDocuments</a></li> <li>-<a href="#">Institutional Insider Microsite.</a></li> <li>-<a href="#">Financial Strength Microsite.</a></li> <li>-<a href="#">LGA YouTube Channel</a></li> <li>-<a href="#">A-List Term</a></li> <li>-<a href="#">AppAssist</a></li> </ul>
Lincoln National	<a href="#">Lincoln's Client Website</a> <a href="#">Responsibility of Love</a> <a href="#">Long Term Care</a> <a href="#">MoneyGuard</a>
MetLife	<a href="#">Pwl.metlife.com</a> <a href="#">BOSS</a> <a href="#">A New Look on Life</a> <a href="#">Underwriting In-Sync</a> <a href="#">Guaranteed Level Term</a> <a href="#">Winflex One-Minute Trainers</a> <a href="#">MetLife Solutions One-Minute Trainers For Life</a>
Minnesota Life	<a href="#">EPIC</a> – Estate Planning Individually Centered <a href="#">The Life Hub</a> – Your destination for Life sales success
North American	<p><a href="#">Uses of Life Insurance</a> site contains product and sales concepts as well as videos to help you learn more.</p> <p>Click <a href="#">here</a> to view North American's Marketing Materials page.</p>
OneAmerica	<a href="#">www.assetbasedltc.com</a>

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Protective Life	<ul style="list-style-type: none"> <li>- <a href="#">ExtendCare</a></li> <li>- <a href="#">IRA Wealth Transfer Center</a> - requires login</li> <li>- <a href="#">Social Security</a></li> <li>- <a href="#">Protective Life Quick Quote Tool</a></li> <li>- <a href="#">Sell What Matters</a></li> </ul> <ul style="list-style-type: none"> <li>- <a href="#">Working with Widows</a></li> <li>- <a href="#">The Financially Fit Couple</a></li> </ul>
Prudential	<p><a href="#">PruXpress</a> is a comprehensive site for product &amp; marketing.</p>
SBLI	<p>Log onto <a href="http://www.sblibrokerage.com">www.sblibrokerage.com</a> or <a href="http://www.sblistuff.com/zipapp">www.sblistuff.com/zipapp</a></p>
Symetra	<p><a href="#">Advanced Markets</a> provides advanced sales concepts including wealth transfer, business planning and more.  <a href="#">Symetra UL</a> and <a href="#">SUL-G</a> offers product marketing materials and sales tools.  <a href="#">Underwriting</a> - view requirements and preferred guidelines and learn about the GoodLife Rewards Program.</p>
Transamerica	<p><a href="#">Trendsetter Series Sales Tools</a> contains marketing materials, videos you can post to your agency's website and more.  <a href="#">Foreign Nationals Connection</a> the hub for all your foreign national needs.</p>
United of Omaha	<ol style="list-style-type: none"> <li>1. Sales Professional Access (password protected) <ul style="list-style-type: none"> <li>- <a href="http://www.mutualofomaha.com/">http://www.mutualofomaha.com/</a></li> <li>- Training on the site:  <a href="https://www.brainshark.com/mutualofomaha/vu?pi=zHQzWiZbMzkVyz0">https://www.brainshark.com/mutualofomaha/vu?pi=zHQzWiZbMzkVyz0</a></li> </ul> </li> <li>2. Life Ideas That Work (not password protected) <ul style="list-style-type: none"> <li>- <a href="http://www.mutualofomaha.com/sales-idea?role=broker">http://www.mutualofomaha.com/sales-idea?role=broker</a></li> <li>- End to end life sales idea generator</li> <li>- End to end life uw case study generator</li> <li>- On-demand life teleconferences</li> </ul> </li> </ol>

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