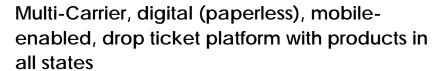
## YOUR DIGITAL TERM INSURANCE PLATFORM







## Easy and intuitive

- Grow your practice with cutting edge technology that simplifies term insurance applications once you have a purchase decision- a 5-minute interview with your client and then you're on to the next sale
- One system for a single launch pad to multiple carriers and multiple quotes
- Platform can be accessed through a PC, tablet or smart phone securely to start an application
- Application Part I (and/or Part II) completed over the phone by trained Call Center representatives
- No paper forms necessary
- > Signed by client over the phone or e-signature
- Convenient for your clients -they select the best time for the Call Center to contact them
- Email notification that ticket has been received



## Competitive

Differentiate yourself from your competition.
Offer your clients fullyunderwritten term insurance with the convenience typically only found with less competitive and limited simplified issue products

Lovett Financial, Inc 1317 W Busch Blvd Tampa, FL 33612 www.lovettfinancial.net

(Additional information on back)

Our digital drop ticket platform is the fastest route to an underwriter when a purchase decision is made. We currently have the following carriers on our platform, with more to come:

SBLI (no blood/urine for \$500K or less in death benefit – ages 18-60. Exam required \$501K+)
Legal and General America
Protective
Pacific Life
Mutual of Omaha
John Hancock

With our Drop Ticket platform, you create and submit **in good order** a term life insurance application (like "dropping a ticket" when purchasing other financial products) with 3 simple steps – a 5-minute interview/20-minute call/paramed exam process:

**Step 1** – You create the order for life insurance – A 5-minute interview with your client that starts with a quote on a tablet, PC or smartphone

Step 2 - Application Part I (and/or Part II) completed over the phone by a Fulfillment Call Center with your client – a 20-minute phone call at a time convenient for the client because they choose when they want it to happen

Step 3 - Paramed exam or medical phone interview

## Additional Benefits:

- State-specific forms our platform chooses the right forms every time
- No chasing signatures signed over the phone or electronically with e-signature
- No need to visit multiple carrier websites to determine best price. You can obtain multiple quotes all in one place
- Same quality products that are available by completing the long burdensome paper application process
- Multiple term options 10-year, 20-year, 30-year, etc., up to 35 years
- Trained Call Center staff keeps the process on track
- Some products have conversion privileges to permanent life insurance
- Access on a PC, smart phone or tablet, securely from the cloud with automatic updates no outdated or wrong forms. Ideal for point-of-sale situations
- Eliminate processing delays typically experienced with paper applications
- Significantly reduce or eliminate "Not in Good Order" applications that take up your time and delay issue drop ticket prevents incomplete applications
- Policies could be sent to you or to the client electronically
- Online reporting track just as you would a paper application
- Makes your success and profitability a priority
- · AND...getting you started is fast and easy!

Click here for Video
Click here to register