



Dear Valued Partners,

We have some very exciting updates to share on our *Premier Partners*® Recognition and Development programs.

First, we are aligning some commonly used terminology for our *Premier Partners* trips and benefits. Going forward, our Cabinet program will now be called “Lincoln Convention.” It will remain a group trip that is appropriate for our valued qualifiers and their families. Our Council program will now be referred to as “Lincoln Summit” and will remain an exclusive trip for our qualifiers and a guest. Finally, we are also updating how we reference benefits, with “Network Dollars” now referred to as “Business Development Dollars.”

Starting with the 2025 recognition trips, we will **no longer** apply limits on trip qualifiers if you meet the respective production thresholds based on your role. We have eliminated caps for both Lincoln Convention and Summit and made changes to some production thresholds. Please see below for a full explanation of qualifications for each program.

Financial professional qualifications

Lincoln Convention	Lincoln Summit
\$200,000 Net PAPr	\$450,000 Net PAPr
Eliminated caps	Eliminated caps
	Reduced from \$500,000

Qualifying products¹

Annuities	Life	MoneyGuard®
Fixed and indexed annuities (5% of gross deposit)	Fixed life (IUL, UL, Term) For former associates of LFS currently with OSAIC, Lincoln VUL and non-Lincoln VUL placed business from 1/1/24 – 4/30/24.	Fixed <i>MoneyGuard</i> <i>MoneyGuard Market Advantage</i> For former associates of LFS currently with OSAIC, Lincoln VUL and non-Lincoln VUL placed business from 1/1/24 – 4/30/24.

¹Excludes NY products. Trip qualifiers who are registered with broker-dealers will be required to obtain permission from their broker-dealer prior to attending the recognition trip.

Please see this [overview](#) for more details about the *Premier Partners* benefits structure, including 2025 Convention and Summit qualification tiers.

2025 Recognition Club trip locations

We look forward to gathering with **qualifiers and their families** at the **2025 Lincoln Convention Program at Waldorf Astoria Monarch Beach from July 7 – 11, 2025.**

In addition, we are excited to celebrate with **qualifiers and their spouses/partners** at the exclusive **2025 Lincoln Summit Program in Ireland from September 9 – 15, 2025**



2025 Lincoln Convention Program

Waldorf Astoria Monarch Beach offers an award-winning oceanfront golf course, a private beach club and luxurious spa with adventures and activities for everyone in the family. Watch this [video](#) to learn more.



2025 Lincoln Summit Program

Spend a few days at the prestigious **Shelbourne Hotel**, located in the heart of Dublin and within walking distance to many cultural and historical sites. The Shelbourne offers a luxury spa, health club, pool, and a choice of three tempting restaurants. Next stop is **The K Club** in Kildare. This idyllic manor lavishes guests with a contemporary luxury experience, plenty of outdoor activities — including two iconic golf courses — and unforgettable dining experiences. Watch this [video](#) to learn more.

As always, we appreciate your continued partnership with Lincoln. Our *Premier Partners* Recognition and Development program recognizes and rewards not only this partnership, but, more importantly, your commitment to your clients as well. Your continued success demonstrates the value you provide and the positive impact you have on helping people secure their financial futures. We will continue soliciting your feedback to ensure the *Premier Partners* program remains a valuable resource for you.

J. Stafford Moser
Senior Vice President,
Head of Agency Distribution

For financial professional use only. Not for use with the public.

Lincoln Financial Group is the marketing name for Lincoln National Corporation and its affiliates. Variable products distributed by broker-dealer/affiliate Lincoln Financial Distributors, Inc., Radnor, PA. Securities and investment advisory services offered through other affiliates. Affiliates are separately responsible for their own financial and contractual obligations. This email and its attachments may collect your personal information to improve Lincoln’s products or to provide you with services related to its products. For more information, please see our [privacy policy](#).

LCN-6622375-051424
© 2024 Lincoln National Corporation [LincolnFinancial.com](#)
150 N. Radnor-Chester Road Radnor, PA 19087 877-ASK-LINCOLN 877-275-5462