

YOUR DIGITAL TERM INSURANCE PLATFORM



Multi-Carrier, digital (paperless), mobile-enabled, drop ticket platform with products in all states

Easy and intuitive

- Grow your practice with cutting edge technology that simplifies term insurance applications once you have a purchase decision– a 5-minute interview with your client and then you're on to the next sale
- One system for a single launch pad to multiple carriers and multiple quotes
- Platform can be accessed through a PC, tablet or smart phone securely to start an application
- Application Part I (and/or Part II) completed over the phone by trained Call Center representatives
- No paper forms necessary
- Signed by client over the phone or e-signature
- Convenient for your clients –they select the best time for the Call Center to contact them
- Email notification that ticket has been received

Competitive

Differentiate yourself from your competition. Offer your clients fully-underwritten term insurance with the convenience typically only found with less competitive and limited simplified issue products

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(Additional information on back)

Our digital drop ticket platform is the fastest route to an underwriter when a purchase decision is made. We currently have the following carriers on our platform, with more to come:

SBLI (no blood/urine for \$500K or less in death benefit – ages 18-60. Exam required \$501K+)

Legal and General America

Protective

Pacific Life

Mutual of Omaha

John Hancock

With our Drop Ticket platform, you create and submit **in good order** a term life insurance application (like “dropping a ticket” when purchasing other financial products) with 3 simple steps – a 5-minute interview/20-minute call/paramed exam process:

Step 1 – You create the order for life insurance – A 5-minute interview with your client that starts with a quote on a tablet, PC or smartphone

Step 2 - Application Part I (and/or Part II) completed over the phone by a Fulfillment Call Center with your client – a 20-minute phone call at a time convenient for the client because they choose when they want it to happen

Step 3 – Paramed exam or medical phone interview

Additional Benefits:

- State-specific forms – our platform chooses the right forms every time
- No chasing signatures – signed over the phone or electronically with e-signature
- No need to visit multiple carrier websites to determine best price. You can obtain multiple quotes all in one place
- Same quality products that are available by completing the long burdensome paper application process
- Multiple term options – 10-year, 20-year, 30-year, etc., up to 35 years
- Trained Call Center staff keeps the process on track
- Some products have conversion privileges to permanent life insurance
- Access on a PC, smart phone or tablet, securely from the cloud with automatic updates – no outdated or wrong forms. Ideal for point-of-sale situations
- Eliminate processing delays typically experienced with paper applications
- Significantly reduce or eliminate “Not in Good Order” applications that take up your time and delay issue – drop ticket prevents incomplete applications
- Policies could be sent to you or to the client electronically
- Online reporting – track just as you would a paper application
- Makes your success and profitability a priority
- **AND...getting you started is fast and easy!**

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