



America's Foremost Insurance Brokerage Network

## Carrier Microsites/Websites

Carrier	Guidelines
<p><b>AIG</b> As of 11/2021</p>	<p><a href="#">Term Life</a>  <a href="#">Aig.com.Generationmatters</a>  <a href="#">Aig.com/lifetothemax</a>  <a href="#">www.aig.com/iul</a> - IUL dedicated resource page called "Power Up with IUL" for our Max Accumulator and Value +Protector IUL products.  <a href="#">Term Conversion Playbook</a>  <a href="#">Life Insurance IQ Study</a>  <a href="#">Navigating The New Normal - Running a Virtual Office Playbook</a>  <a href="#">Retire Stronger</a> (Find all your favorite playbook resources in one NEW spot).</p>
<p><b>American National</b> As of 11/2021</p>	<p><a href="#">www.img.anicoweb.com</a> – American National's site is a robust site for product and marketing information, including sales concepts, recorded live training webinars and more.</p> <p><a href="#">Agency Microsite</a>  <a href="#">Agent Microsite</a></p>
<p><b>Bestow</b> As of 11/2021</p>	<p><a href="#">Demo Tool</a>  <a href="#">BGA/Agent Handbook Guide</a>  <a href="#">Agent Hub</a></p>
<p><b>Brighthouse</b> As of 11/2021</p>	<p><a href="#">www.BrighthouseFinancialPro.com</a></p>
<p><b>Global Atlantic</b> As of 11/2021</p>	<p>Full access (no registration or log-in required!) to our product information, marketing materials and forms, illustration software and company updates. "Spotlight on Sales" at <a href="http://www.globalatlanticlife.com/">http://www.globalatlanticlife.com/</a> is frequently updated to provide powerful competitive intelligence and effective sales concepts to help you position Global Atlantic Life and close the sale!</p>

This information is for general comparative purposes only. If you have a specific case or question for a specific carrier, you are encouraged to contact the carrier or TMA's Support Desk for confirmation. This information is believed to be accurate as of the date listed. Carriers can make changes without notifying TMA or other distribution.

# Carrier Microsites/Websites

Carrier	Guidelines
<b>John Hancock</b> As of 11/2021	<a href="http://JHSaleHub.com">JHSaleHub.com</a> <a href="#">Vitality Consumer Site</a>
<b>Legal &amp; General America</b> As of 11/2021	<a href="#">Microsite Library</a> <a href="#">LGA YouTube Channel</a>
<b>Lincoln Financial</b> As of 11/2021	<a href="#">GA Resource Guide - Marketing</a>
<b>Nationwide</b> As of 11/2021	<a href="#">Nationwide Life Products/Resources and Tools</a> <a href="#">Health Care Cost Planning Tool</a> <a href="#">Medicare Planning Tools</a> <a href="#">Tax-efficient Retirement Income Planning Tool</a> <a href="#">Nationwide Forms by Product Type</a>
<b>North American</b> As of 11/2021	Website: <a href="http://www.northamericancompany.com">www.northamericancompany.com</a> (Login required) Click <a href="#">here</a> to view North American's Marketing Materials page. <a href="#">Products overview</a>
<b>OneAmerica</b> As of 11/2021	<a href="#">Website</a> (Contracted/Active Producers – Log-in Required) <a href="#">Microsite</a> (Non-Contracted/Active Producers)
<b>Pacific Life</b> As of 11/2021	<a href="#">Pacific Life</a> (registration required) <a href="#">Pacific Life</a> (no registration required) <a href="#">Pacific Life</a> (Producer Microsite)
<b>Protective Life</b> As of 11/2021	<a href="#">IRA Wealth Transfer Center</a> (requires login) <a href="#">Quick Quote Tool</a> <a href="#">Sell What Matters</a>
<b>Prudential</b> As of 11/2021	<a href="#">PruXpress</a> is a comprehensive site for product & marketing. (log-in required)

This information is for general comparative purposes only. If you have a specific case or question for a specific carrier, you are encouraged to contact the carrier or TMA's Support Desk for confirmation. This information is believed to be accurate as of the date listed. Carriers can make changes without notifying TMA or other distribution.

# Carrier Microsites/Websites

Carrier	Guidelines
<p><b>SBLI</b> As of 11/2021</p>	<p><a href="http://www.sblibrokerage.com">www.sblibrokerage.com</a></p>
<p><b>Securian Financial</b> As of 11/2021</p>	<p>Securian Financial's financial strength – <a href="http://securian.com/strength">securian.com/strength</a>                      Life Solutions landing page – <a href="http://securian.com/life-solutions">securian.com/life-solutions</a>                      SecureCare landing page – <a href="http://securian.com/securecare">securian.com/securecare</a>                      AG 49/IUL landing page – <a href="https://www.securian.com/ag49">https://www.securian.com/ag49</a>                      WriteFit Underwriting™ landing page – <a href="http://securian.com/writefit">securian.com/writefit</a>                      BOLD (Business Owner Life-stage Design) microsite – <a href="http://securian.com/bold">securian.com/bold</a>                      LIFT (Life Insurance as a Financial Tool) microsite – <a href="http://securian.com/lift">securian.com/lift</a>  <a href="#">Web-based client presentation for Eclipse Accumulator IUL Illustrations</a>  <a href="#">Securian Financial Website</a> - eApp, illustrations, extra marketing material, forms, strength, and soundness, etc. (Log-in required)</p>
<p><b>Symetra</b> As of 11/2021</p>	<p><a href="#">Symetra website</a> - Illustrations, Marketing Materials, Forms and Applications  <a href="#">Advanced Markets</a> - provides advanced sales concepts including wealth transfer, business planning and more.  <a href="#">High-Net Worth Foreign Nationals</a> – Program details, product materials and much more.  <a href="#">SwiftTerm for Producers</a> – Client Communications, Getting Started, SwiftTerm Process, Marketing Materials  <a href="#">SwiftTerm Client microsite</a>  <a href="#">Symetra Product Suite</a></p>
<p><b>Transamerica</b> As of 11/2021</p>	<p><a href="#">Financial Foundation IUL</a> (Brainshark presentation)</p>
<p><b>United of Omaha</b> As of 11/2021</p>	<p><a href="#">Sales Professional Access</a> (SPA): (log-in required)  <a href="#">LTC Rider</a> for IUL's</p>

This information is for general comparative purposes only. If you have a specific case or question for a specific carrier, you are encouraged to contact the carrier or TMA's Support Desk for confirmation. This information is believed to be accurate as of the date listed. Carriers can make changes without notifying TMA or other distribution.