



America's Foremost Insurance Brokerage Network

## Carrier Microsites/Websites

Carrier	Guidelines
<p style="text-align: center;"><b>AIG</b> As of 11/2019</p>	<p>Collateral at your fingertips with AIG's <a href="#">Master Playbook</a>. This playbook contains a large collection of client-approved and producer-use sales concepts, guides and competitive information. No login or password is required.</p> <p><a href="#">RetireStronger.com</a> – Help clients protect their retirement assets with robust training, education and client prospecting materials.</p> <p><a href="#">Term Life Insurance</a></p> <p><a href="#">Aig.com.Generationmatters</a></p> <p><a href="#">Aig.com/lifetothemax</a></p> <p><a href="http://www.aig.com/iul">www.aig.com/iul</a> - IUL dedicated resource page called “Power Up with IUL” for our Max Accumulator and Value +Protector IUL products.</p> <p><a href="#">Term Conversion Playbook</a></p>
<p style="text-align: center;"><b>American National</b> As of 11/2019</p>	<p><a href="http://www.img.anicoweb.com">www.img.anicoweb.com</a> – American National’s site is a robust site for product and marketing information, including sales concepts, recorded live training webinars and more.</p>
<p style="text-align: center;"><b>Brighthouse Life Insurance</b> As of 11/2019</p>	<p><a href="http://brighthousefinancialpro.com/">http://brighthousefinancialpro.com/</a></p>
<p style="text-align: center;"><b>Global Atlantic</b> As of 11/2019</p>	<p>Full access (no registration or log-in required!) to our product information, marketing materials and forms, illustration software and company updates. “Spotlight on Sales” at <a href="http://www.globalatlanticlife.com/">http://www.globalatlanticlife.com/</a> is frequently updated to provide powerful competitive intelligence and effective sales concepts to help you position Global Atlantic Life and close the sale!</p>

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<p style="text-align: center;"><b>John Hancock</b> As of 11/2019</p>	<p><a href="http://JHSaleHub.com">JHSaleHub.com</a> <a href="#">Vitality Consumer Site</a></p>
<p style="text-align: center;"><b>Legal &amp; General America</b> As of 11/2019</p>	<p><a href="#">Microsite Library</a> <a href="#">LGA YouTube Channel</a></p>
<p style="text-align: center;"><b>Lincoln National</b> As of 12/2019</p>	<p><a href="#">Lincoln's Client Website</a> <a href="#">Responsibility of Love</a> <a href="#">What Care Costs</a> <a href="#">The LTC Frontier</a> <a href="#">Lincoln's Producer Website</a> (Login required) <a href="http://www.LincolnOneMeeting.com">www.LincolnOneMeeting.com</a> <a href="#">MoneyGuard Solutions Resource Library</a></p>
<p style="text-align: center;"><b>North American</b> As of 12/2019</p>	<p>Website: <a href="http://www.northamericancompany.com">www.northamericancompany.com</a> (Login required) Click <a href="#">here</a> to view North American's Marketing Materials page. <a href="#">Products overview</a></p>
<p style="text-align: center;"><b>OneAmerica</b> As of 11/2019</p>	<p><a href="http://www.assetbasedltc.com">www.assetbasedltc.com</a></p>
<p style="text-align: center;"><b>Pacific Life</b> As of 11/2019</p>	<p><a href="https://producerbay.pacificlife.com">https://producerbay.pacificlife.com</a> (registration required) <a href="https://plexpress.pacificlife.com/form_main.html">https://plexpress.pacificlife.com/form_main.html</a> (no registration required)</p>

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<p><b>Protective Life</b> As of 11/2019</p>	<ul style="list-style-type: none"> <li>- <a href="#">IRA Wealth Transfer Center</a> (requires login)</li> <li>- <a href="#">Quick Quote Tool</a></li> <li>- <a href="#">Sell What Matters</a></li> </ul>
<p><b>Prudential</b> As of 11/2019</p>	<p><a href="#">PruXpress</a> is a comprehensive site for product &amp; marketing. (log-in required)</p>
<p><b>SBLI</b> As of 11/2019</p>	<p><a href="http://www.sblibrokerage.com">www.sblibrokerage.com</a></p>
<p><b>Securian Financial</b> As of 11/2019</p>	<p><a href="#">BOLD</a> (Business Owned Life Stage Design)  <a href="#">LIFT</a> (Life Insurance as a Financial Tool)  <a href="#">Securian.com/WriteFit</a> (WriteFit Underwriting)  <a href="#">Securian Financial Website</a> - eApp, illustrations, extra marketing material, forms, strength and soundness, etc. (Log-in required)</p>
<p><b>Symetra</b> As of 11/2019</p>	<p><a href="#">Symetra website</a> - Illustrations, Marketing Materials, Forms and Applications  <a href="#">Advanced Markets</a> - provides advanced sales concepts including wealth transfer, business planning and more.</p>
<p><b>Transamerica</b> As of 11/2019</p>	<p><a href="#">Financial Foundation IUL</a> (Brainshark presentation)</p>

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<p><b>United of Omaha</b> As of 11/2019</p>	<p><a href="#">Sales Professional Access</a> (SPA): (log-in required)</p> <p><a href="#">LTC Rider</a> for IUL's</p>

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