

Ready to take your Lumico rewards to new heights in 2024?

Now you can! In addition to cash bonuses all year long, we're introducing the Lumico Loyalty Program—with issued apps (for Med Supp) and placed cases (for life insurance) counting toward rewards starting on January 1.

Here's how it works:

- Make your way up the mountain by selling Lumico's Med Supp plans and/or life insurance policies.
- Ascend from an Explorer to become a Pioneer, as you write more business.
- Earn perks and support along the way to fuel your climb!

How far can you go?

Perks

- \$100 lead credit¹ (**\$400** total)
- Semi-annual roundtable via Zoom with Lumico CEO/CSO
- Automatic invite to Annual Top Agent Incentive Trip

Pioneer Support

- Expert Support + **Executive Service:**
Dedicated support from **Ryan Bambery**, Key Account Manager

PIONEER

75

issued apps and/or placed cases²

Perks

- \$100 lead credit¹ (**\$300** total)
- Eligible for "Find an Agent" leads

Expert Support

- Trailblazer Support + **Concierge Service:**
Dedicated support from **Kate Walsh**, Internal Sales Consultant

EXPERT

50

issued apps and/or placed cases²

Perks

- \$100 lead credit¹ (**\$200** total)
- 1 piece of Lumico agent gear

Trailblazer Support

- Explorer Support + **Priority Service:**
Dedicated phone # provided

TRAILBLAZER

35

issued apps and/or placed cases²

Perks

- **\$100** lead credit¹
- 1 Lumico-branded item

Support

- Agency Services: 833-866-9741

EXPLORER

20

issued apps and/or placed cases²

Your journey starts here...

¹At each level, you will earn a \$100 lead credit; lead credits at each level are cumulative.

²The number of issued apps (for Med Supp) and placed cases (for life insurance) at each level are cumulative, and restart annually during the given Lumico Loyalty Program year.

The 2024 Lumico Loyalty Program will run from 1/1/24 - 12/31/24 and restart annually. To qualify, Med Supp cases must be submitted and issued during the program year and underwritten by any Lumico Medigap Solutions carrier; and life insurance cases must be submitted and placed (in force) during the program year and underwritten by Lumico. Med Supp sales in Washington will not qualify, per state guidelines. Lumico has the exclusive right to change the qualifications and/or rules for this program at any time, including cancellation. All decisions by Lumico regarding the program and/or its cancellation are final. Agents must be actively appointed and remain in good standing with Lumico throughout the duration of the program. Product availability varies by state. For a complete list of Lumico's carriers and underwriting companies, visit www.lumico.com.